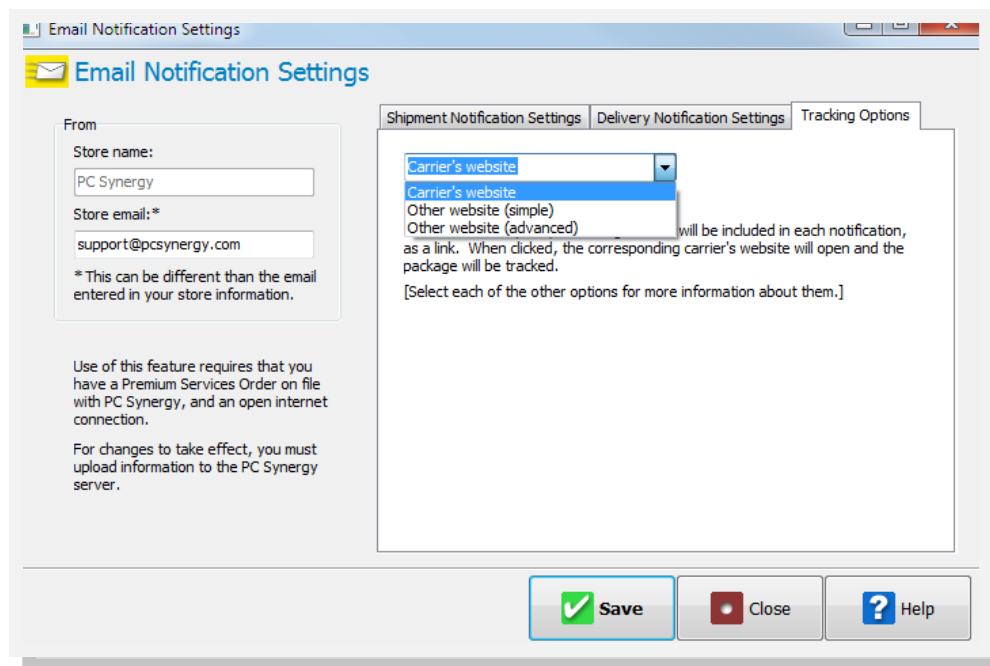


If you use the Email Notification Feature, you know that both Shipping and Delivery notification emails contain the package’s tracking number in the hyperlink, and clicking on it leads to the carrier’s website where the package can be tracked. Email notification include two other options to instead link to your store’s website— or any other website you specify—that has package tracking capabilities.



1. **Carrier’s website:** This is the default on initial setup of email notification. This means that when you send out email notifications for your packages, the hyperlink to track the package will go to the carrier’s website.
2. **Other website (simple):** The tracking number will be shown in notification, but not as a link. There will be a “Track here” link that will open the specified web page; the user will have to initiate tracking.

From: Midtown Mail Center [<mailto:mailserver@postalmate.net>]
Sent: Friday, February 14, 2014 7:02 PM
To: john.sheffield@abcinc.com
Subject: Package Shipment Notification

This is an auto-generated message. Please do not reply.

FedEx Shipment Notification

Package Information	
Date:	2/14/2014 4:18:53 PM
From:	Kathleen Murray
Shipped to:	Mike Smith 9300 DISCOUNT BLVD EL PASO, TX, 79925-6506
Tracking #:	940558831051877 Track here
Expected Arrival:	02/28/2014 11:59:59 PM

A simple option is for this text link to lead to your store (or other specified) website.

Shipped using PostalMate, leading the industry with innovative automation solutions. Visit us at www.pcsynergy.com for information about PostalMate with POS, training and industry events.



3. Other website (advanced): The tracking number will link to whatever web page you specify, and be inserted into the proper place in the tracking feature. This is done by entering “of%%TRKNO%%” into the URL. Depending on the website, the tracking may automatically initiate.

From: Midtown Mail Center [<mailto:mailserver@postalmate.net>]
Sent: Friday, February 14, 2014 7:02 PM
To: john.sheffield@abcinc.com
Subject: Package Shipment Notification

This is an auto-generated message. Please do not reply.

FedEx Shipment Notification

Package Information	
Date:	2/14/2014 4:18:53 PM
From:	Kathleen Murray
Shipped to:	Mike Smith 9300 DISCOUNT BLVD EL PASO, TX, 79925-6506
Tracking #:	940558831051877
Expected Arrival:	02/28/2014 11:59:59 PM

A more advanced option takes your customer to your website tracking page and initiates the tracking process.

Shipped using PostalMate, leading the industry with innovative automation solutions. Visit us at www.pcsynergy.com for information about PostalMate with POS, training and industry events.



Note: If your website is hosted by RS Associates, you may contact them for information on setting up the advanced tracking feature. Or, if you are using a service such as packagemapping.com, you may contact them for information on setting up the advanced tracking feature.